



QES^{plus} (2017) – **Demands for Institutes of Continuing Education**

Content

1. Trans-Sectoral Demands	3
Leadership	
Understanding on leadership and fundamentals for leadership	3
Quality steering group/Commissioner for quality	4
Management review	5
Pedagogical leadership	6
Quality understanding	7
2. Demands in Sector Institute	8
Organization	
Structural organization	8
Process organization	9
Controlling	10
Development of offerings	11
Staff	
Personnel recruitment/Development	12
Job description	13
Participants/Stakeholders	
Participation	14
Contracting	15
Communication	
Internal information management	16
Networking	17
Education marketing	18





Frame conditions

Room setup	
Multimedia facilities	20
Safety/Healthy	21
Evaluation	
Internal evaluation	
Complaint management	23
3. Demands in Sector Educational Service	24
Organization	
Pedagogical concept	24
Event/Course management	
Staff	
Pedagogical competence in adult education	
Acquisition of lecturers	27
Participants/Stakeholders	
Point of departure	
Participation	
Communication	
Learning support by lecturers	
Intercultural Sensibility	
Frame conditions	
Learning environment	
Evaluation	
Teaching and learning	
Transfer success	





1. Trans-Sectoral Demands

Leader-Component: Understanding on leadership and ship fundamentals for leadership **QES**^{plus}- quality demands Necessary leadership tasks and leadership measures Developing of organization implicates 1 Executive reflects own understanding of leadership and leadquality development¹ and designs the ership actions under conditions of rising complexity and dyprocess sceneries of an institute. Thus namic². Though the executive uses self-monitoring and selfquality development is seen as a prievaluation respectively and cooperative feedback. ority leadership task. 2. She/he deduces from those determinations for development of own leadership actions and uses suitable possibilities for continuing education (e.g. committee actions, network ac-Leadership principles are discussed, communicated and fixed within institions, leadership training). tute. 3. In context of quality management she/he widens own perspectives of professional actions through development of crit-Executive staff reflects the own work ical-reflective and structured possibilities for intervention as and educates oneself. well as rising organizational knowledge. 4. Executive steers quality development under support of a quality steering group respectively commissioner for quality on basis of agreed and communicated principles. Staff is involved in preparation of decisions. Agreed decisions Demands of AZAV Zen 5. are made transparent and communicated convincingly⁴. Strategies, aims and values of educational organization will Cp. AZAV § 2 (3) 1.; (4) 1., 2., 3., 8., 9. 6. be developed and decided in common with colleagues (e.g. development of quality understanding of own institute). Especially, argumentation of values promotes comprehension and motivation of staff, and experience of esteem. Constructive feedback is desired, and will be promoted. Cor-7. responding operations are discussed continuously with reference to suitability and practicality. Error culture and learning culture are parts of organizational culture. 8. There are possibilities for critical self-reflection – especially of executive (e.g. willingness for innovation, checking the ratio of strategic development and 'daily work'). 9. Executive gives orientations for strategic development of organization, sets priorities on basis of yearly internal audit (look also to management review), and agrees together with Auswerten quality steering group or quality commissioner respectively other colleagues next steps for reaching aims (inclusive responsibilities and appointments). She/he is responsible for execution of internal audit and monitoring of quality management system documentation.

¹ Behrmann, D. (2004, S. 76) points to '…integrative quality development in developmental process of organization'. Behrmann, Detlef (2004): Professionalisierung unter dem Aspekt der Optimierung von Systemvoraussetzungen für das lebenslange Lernen – Erfahrungen und Erkenntnisse eines Forschungsprojekts. In: Behrmann, D.; Schwarz, B.; Götz, K. (Hrsg.): Professionalisierung und Organisationsentwicklung. Bielefeld 2004, p. 53-121.; Egler, R. (2011, S. 264) has characterized this in QES^{plus} similar: 'Quality management system QES^{plus} creates – as integrated, process orientated frame of intervention – chances for influencing of organizations, on this directed processes of activities included interfaces, steering and leading system'. Egler, Ralph (2011): Qualitätsmanagement und Organisationsentwicklung. Studien zur Implementierung des Qualitätsmanagementsystems QES^{plus} und dessen Beitrag zur Organisationsentwicklung und Professionalisierung von Führungsprozessen in Einrichtungen der Erwachsenen- bzw. Weiterbildung (Dissertation, Universität Leipzig). Leipzig.

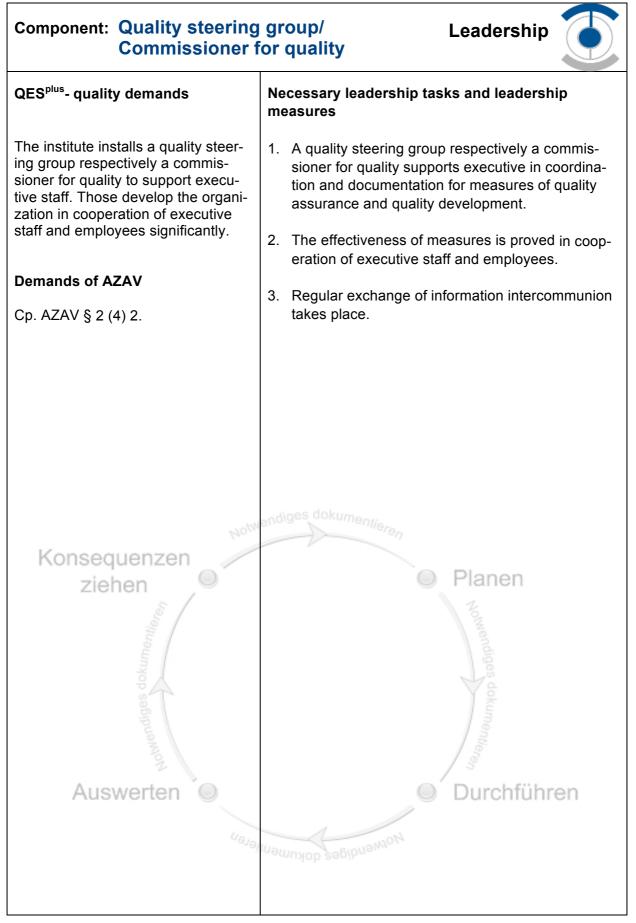
² Cp. Leipprand, Tobias et.al. (2012): Jeder für sich und Keiner fürs Ganze? Berlin, p. 4.

³ Cp. Egler, R., a.a.O. p. 259 f.

⁴ Cp. the Sensemaking-Model by Weick, quoted by Miesbach, Bernhard (2012): Organisationstheorie, Wiesbaden, p. 109.





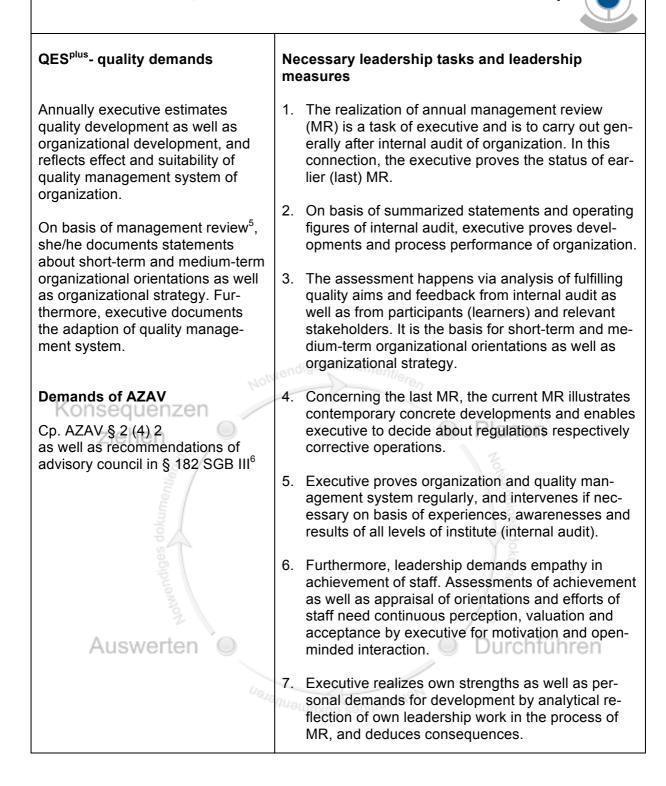






Component: Management review

Leadership

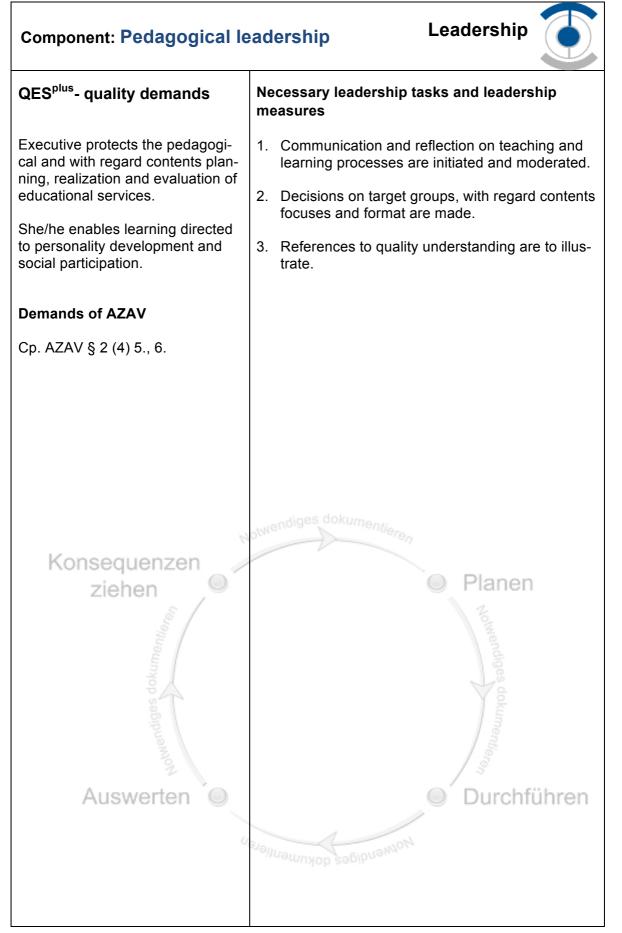


⁵ Management review is a quantitative and qualitative oriented retrospection from view of executive, especially of her/his leadership responsibility, to that, what has happened in institute in evaluation time period and which decisions therefore are to make for the following month. It integrates also relative short-termed and very concrete leadership decisions for following work as continuance, break-off or change.

⁶ Beirat nach § 182 SGB III. Empfehlungen. Zentrale der Bundesagentur für Arbeit. AV 13. Bekanntmachung 15.06.2017, p. 3f. point 7.

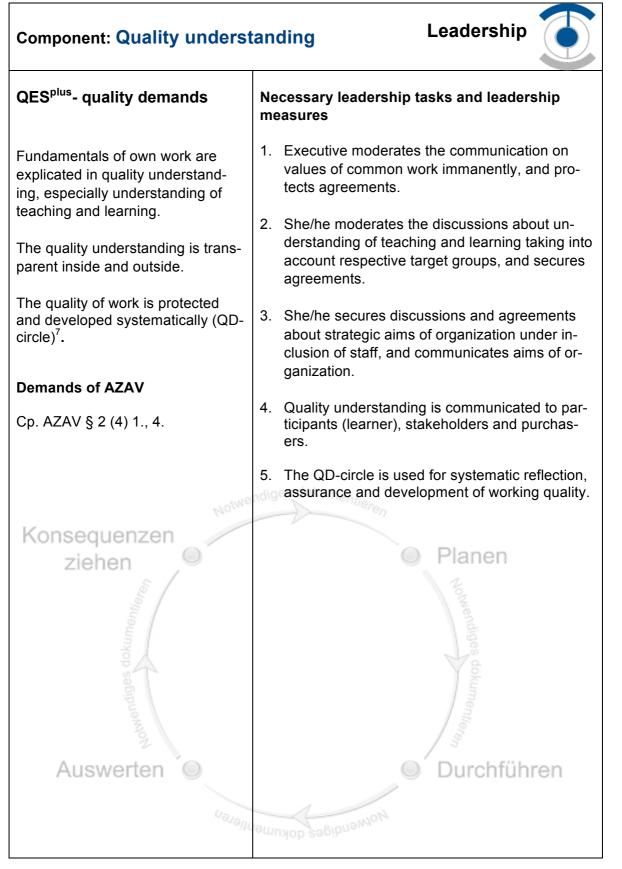












⁷ QD-circle: quality developing circle, compare Deming-circle as well as PDCA-Circle (Plan-Do-Check-Act)



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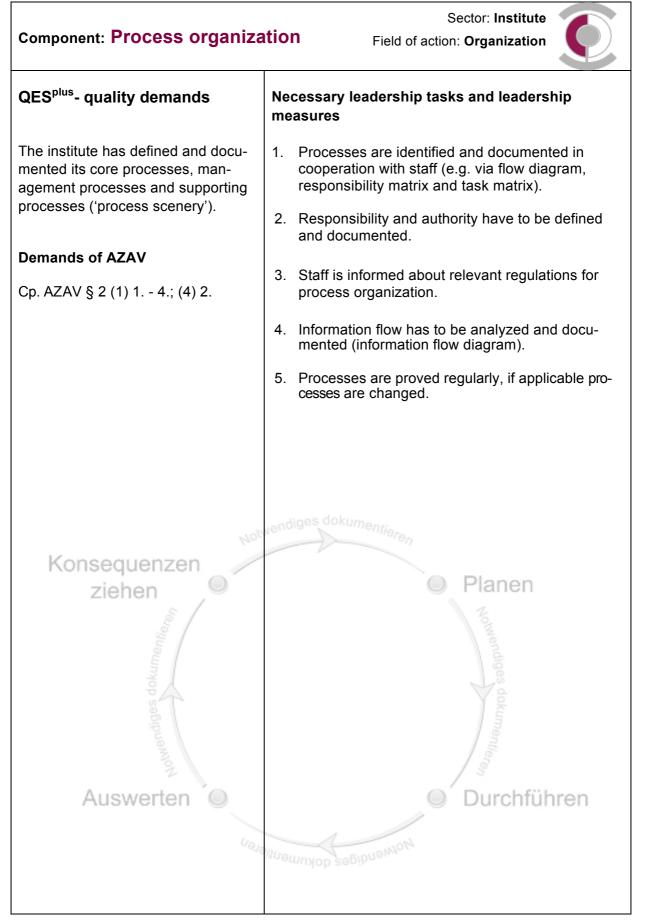
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2. Demands in Sector Institute

Component: Structural organization Sector: Institute Field of action: Organization	
QES ^{plus} - quality demands	Necessary leadership tasks and leadership measures
Structure of institute is regulated with responsibility and authorization for work areas and functional areas and it is transparent.	 Activities, responsibilities and authorization of whole staff are analyzed and the task areas as well as functional areas are related.
Demands of AZAV	 Structural organization described as organization chart with necessary task areas and functional ar- eas.
Cp. AZAV § 2 (1) 2.; (4) 2.	3. Organizational chart has to be updated regularly.
	 Staff is informed about changes of structural or- ganization.
Konsequenzen	wendiges dokumentieren
ziehen Momendiges dokumentieren	Planen
Auswerten O	Durchführen

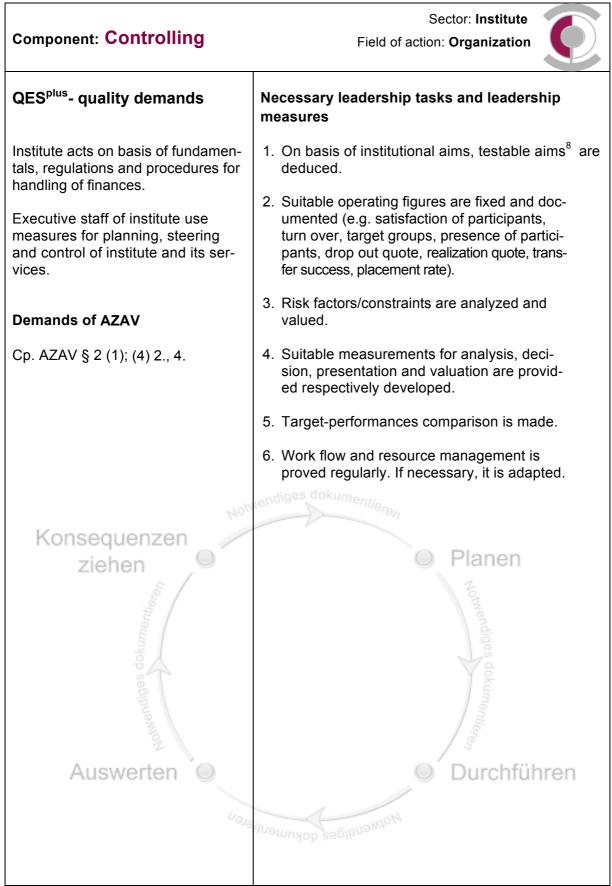








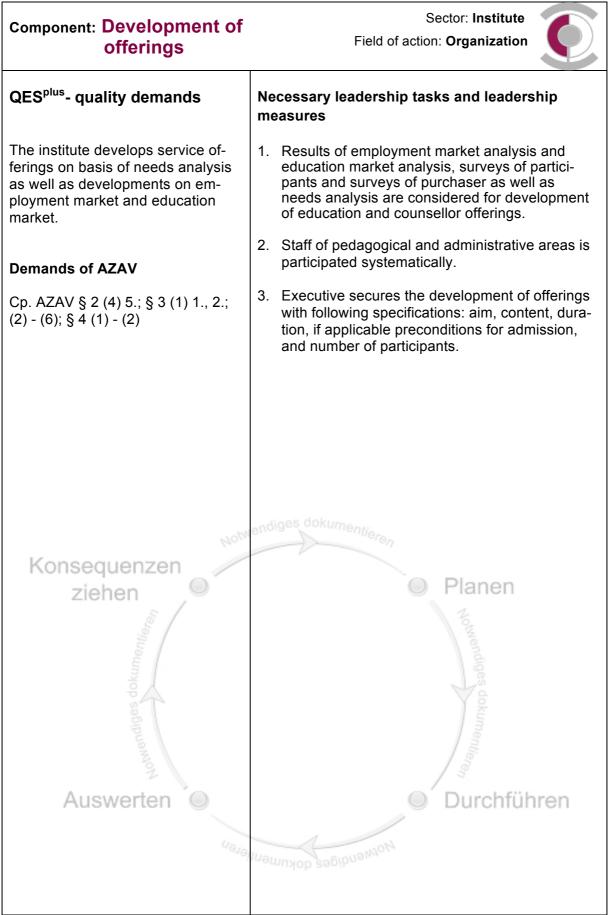




⁸ SMART – significant, measurable, accepted, realistic, time-phased

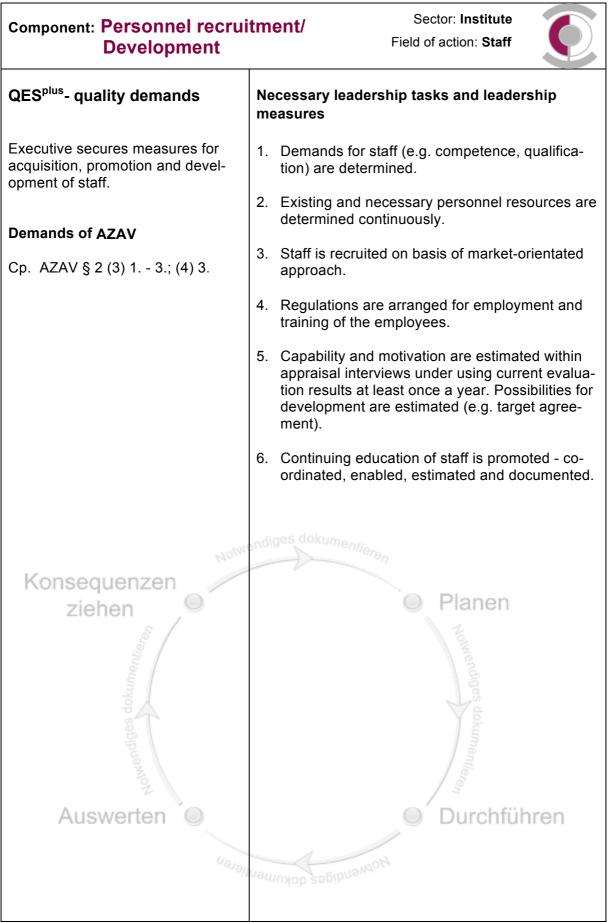






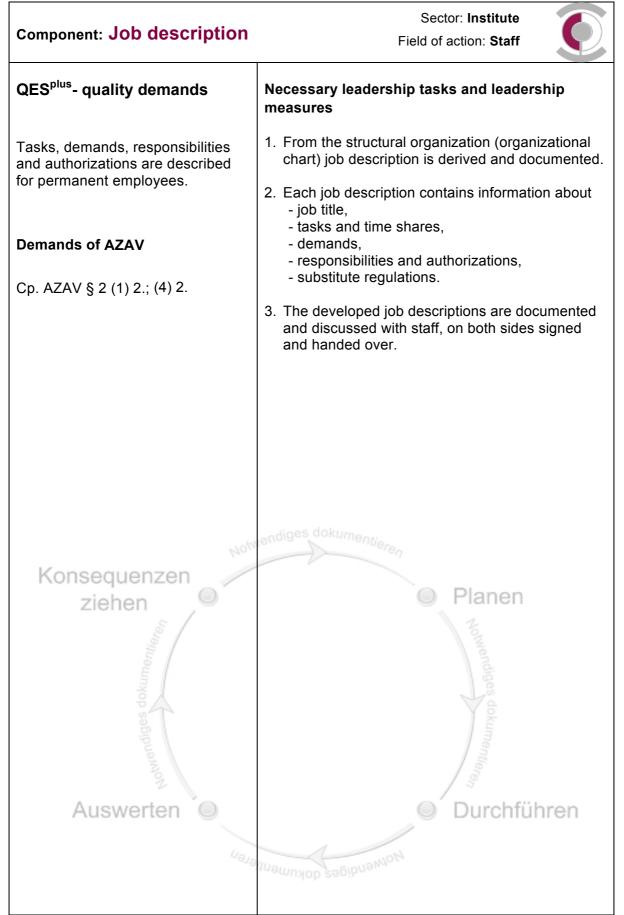






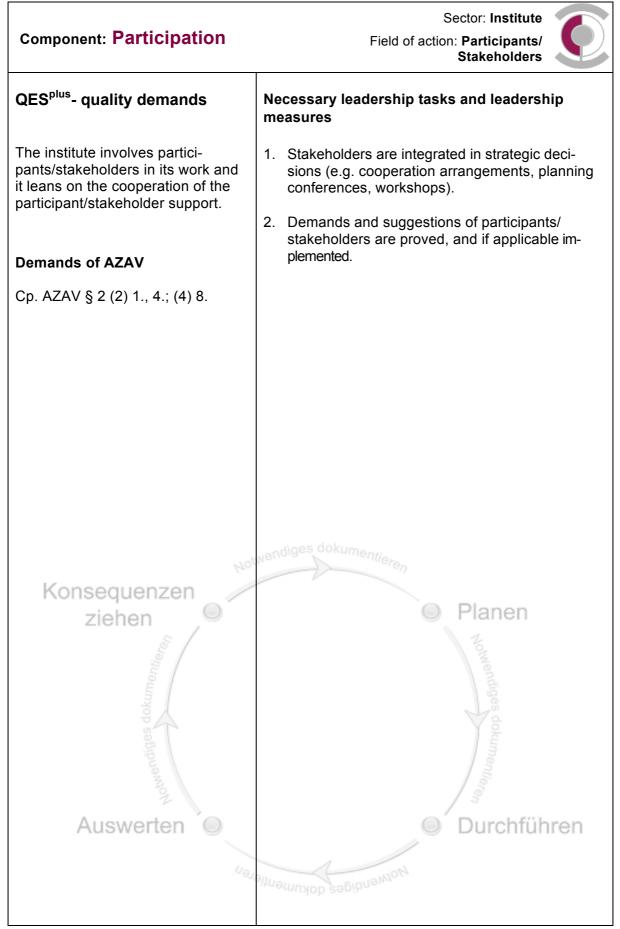






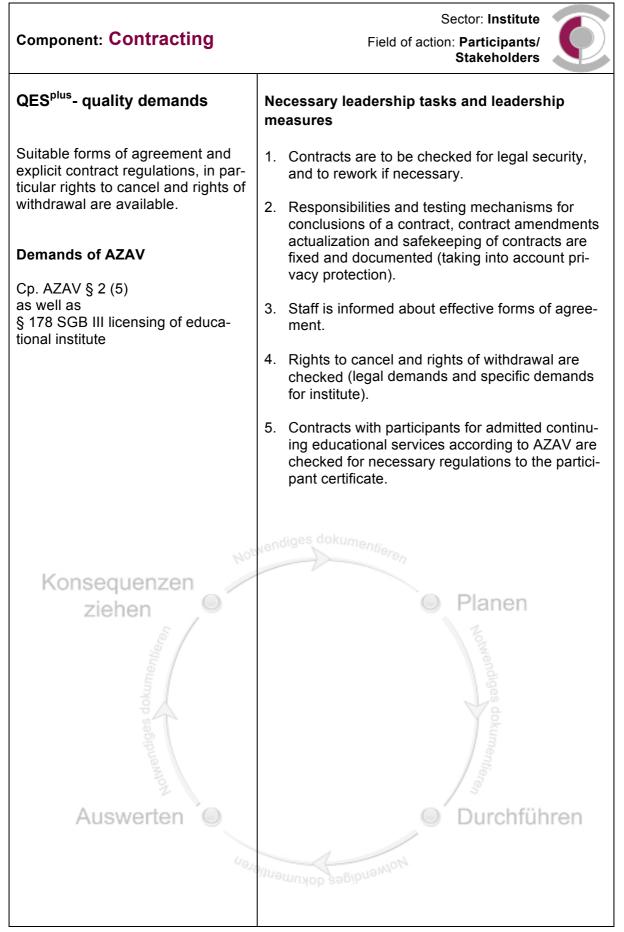






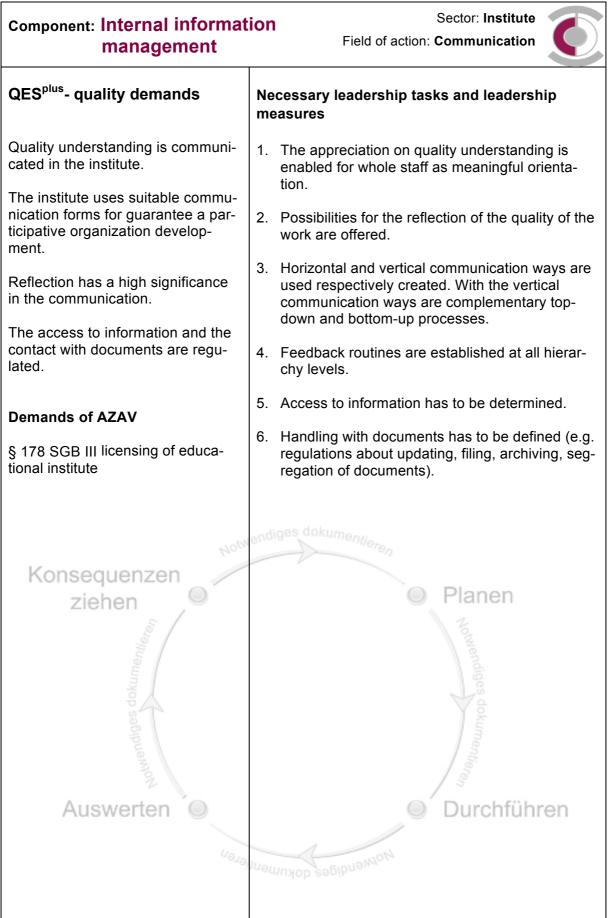






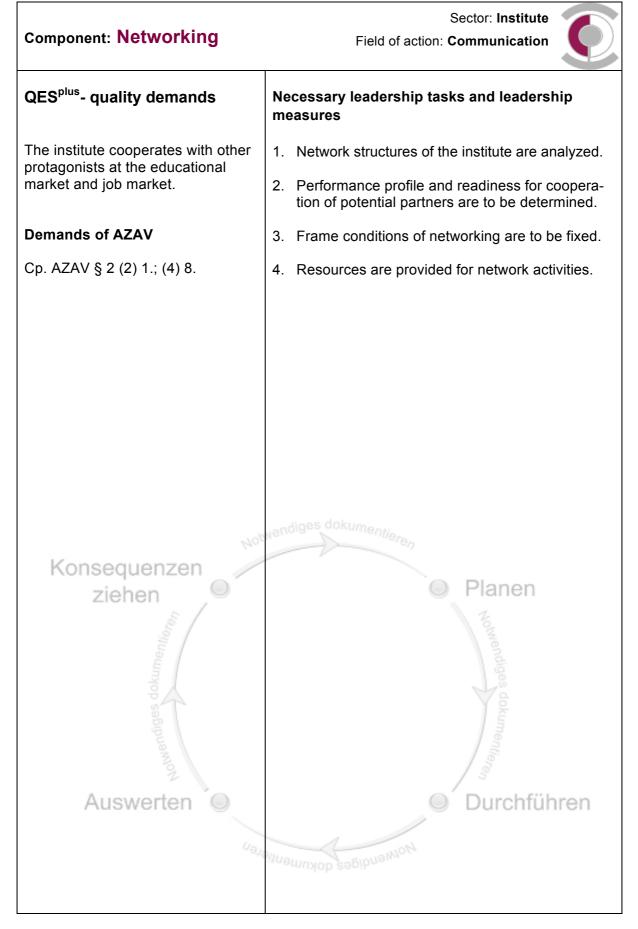






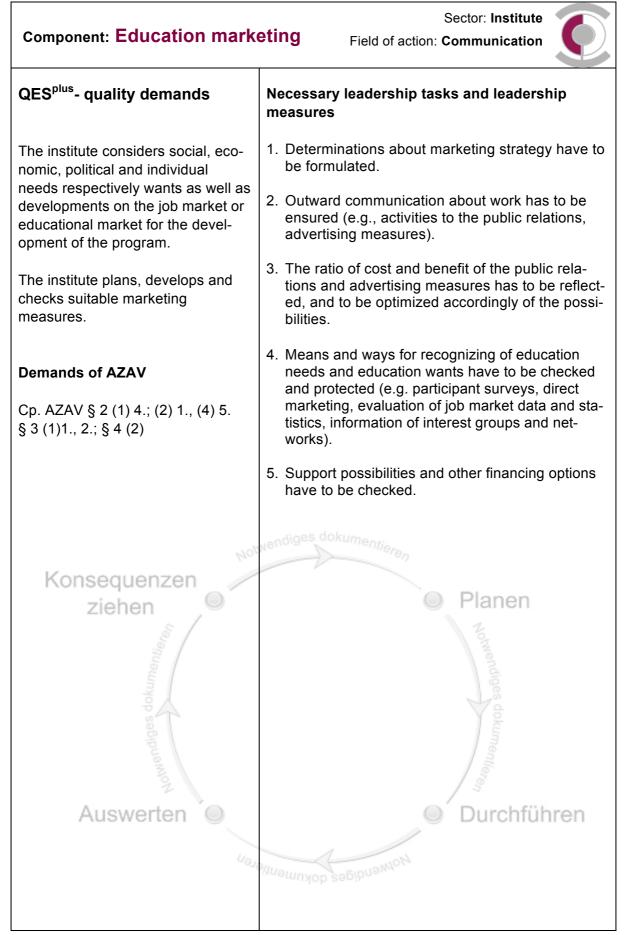






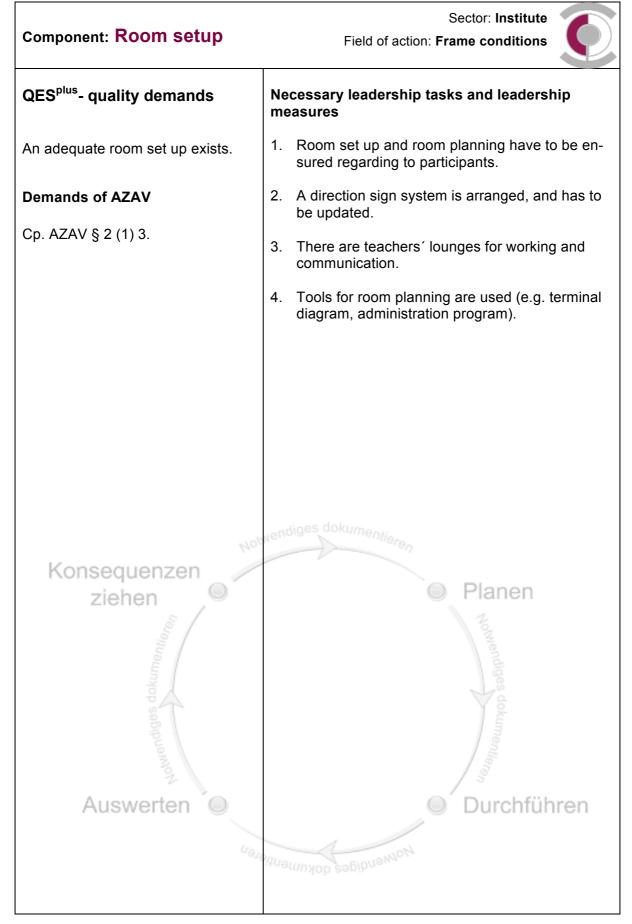






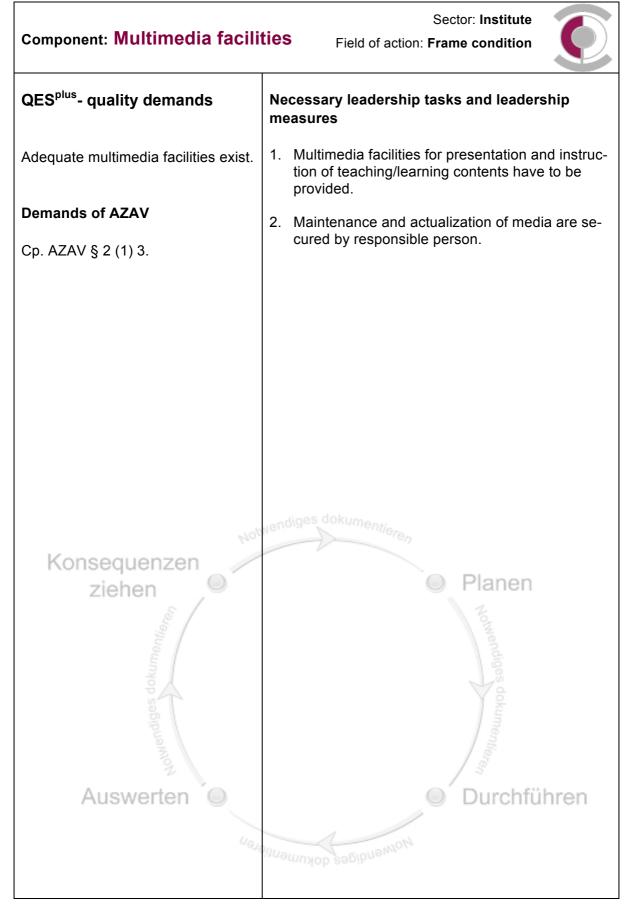






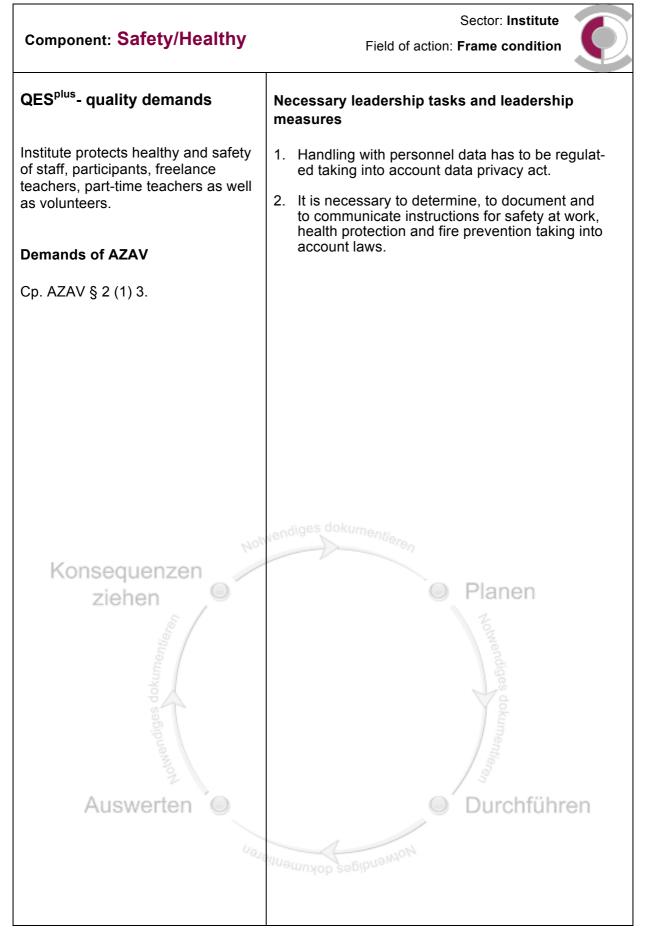






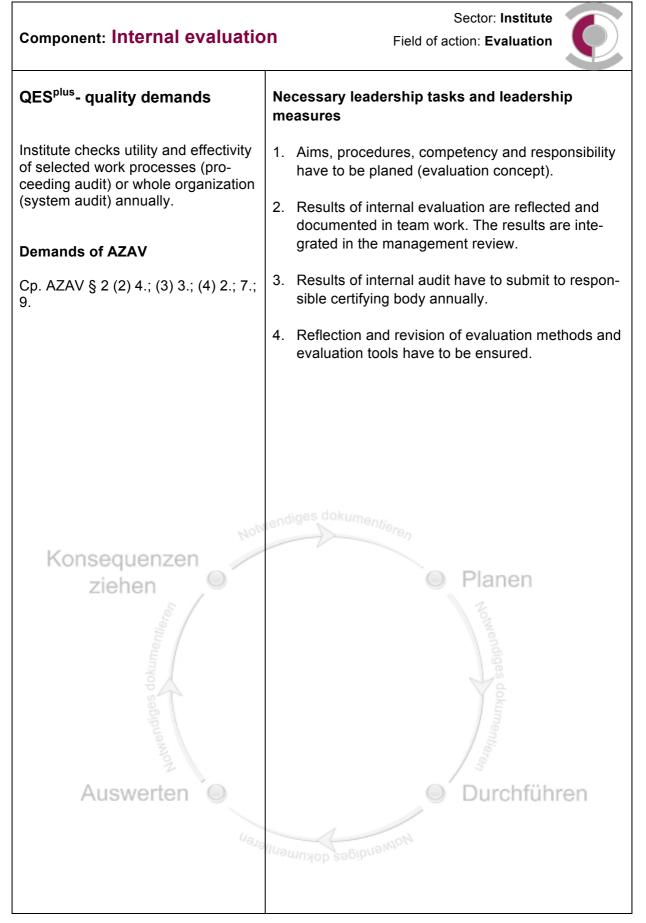






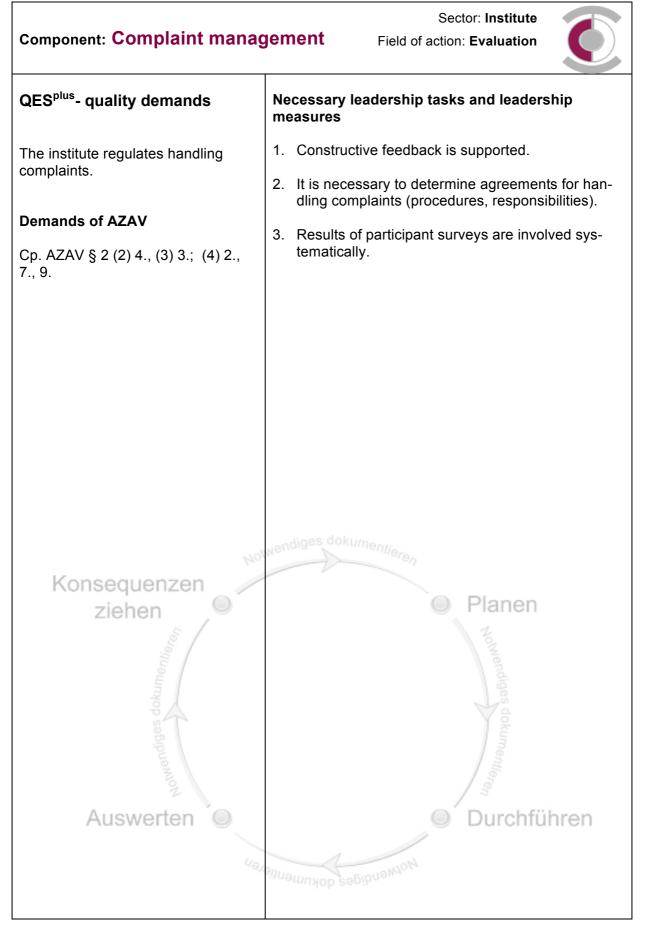














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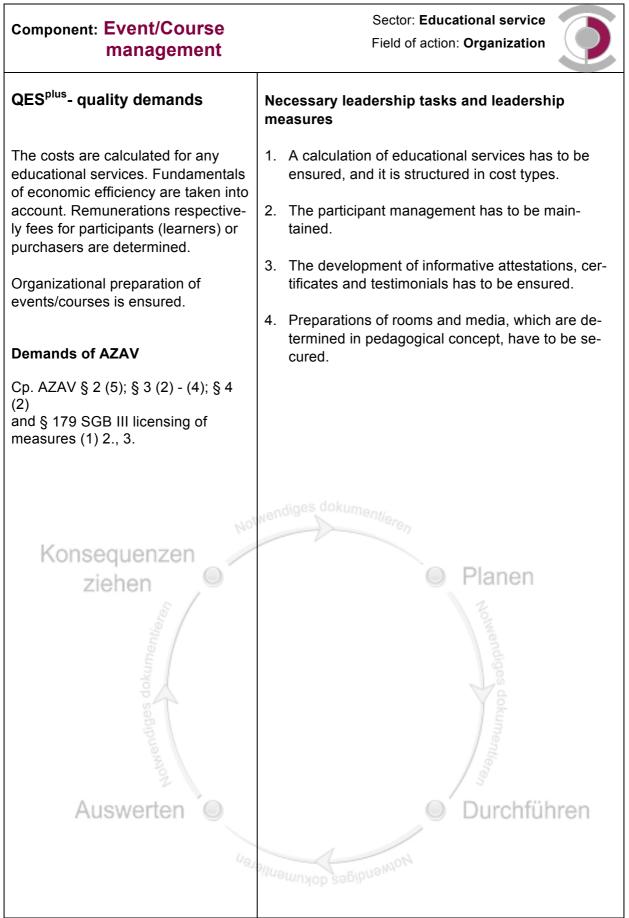


3. Demands in Sector Educational Service

Component: Pedagogical concept Sector: Educational service Field of action: Organization			
QES ^{plus} - quality demands		ecessary leadership tasks and leadership easures	
Proved pedagogical concepts for educational and counselling offer- ings exist.	1.	Existence of pedagogical concepts (e.g. plans, curricula, respectively syllabus) has to be secured for educational and counselling offerings.	
Demands of AZAV	2.	If applicable external demands have to be checked.	
Cp. AZAV § 2 (4) 5., 6.; § 3 (1), (6) and § 179 SGB III licencing of measures (1) 1.	3.	 A check for educational concepts has to be arranged with regard to target group, educational objective contents, methods and media as well as duration. 	
Konsequenzen ziehen	end	iges dokumentieren Planen	
Auswerten	านอเ	Durchführen	







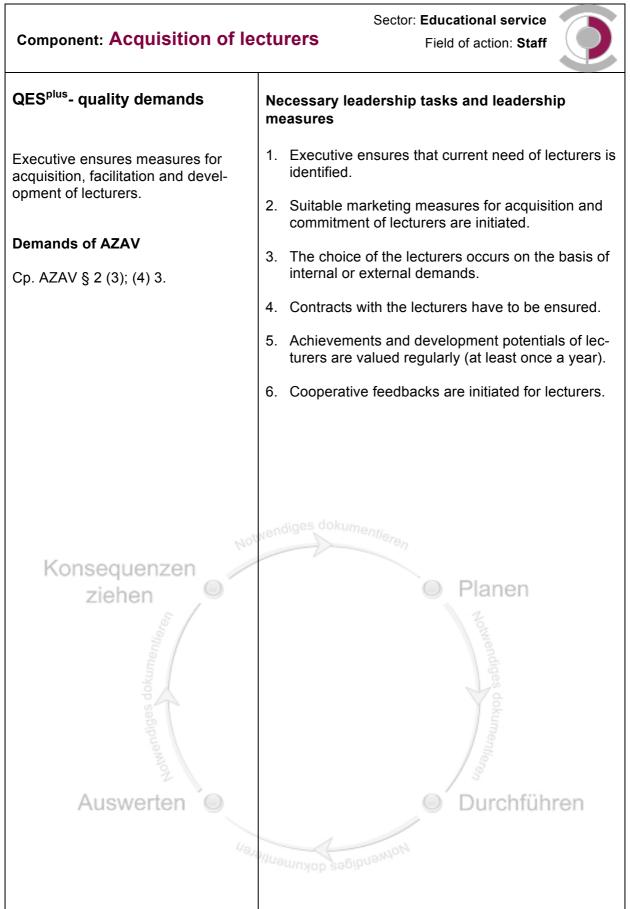




Component: Pedagogical competence in adult education Sector: Educational service Field of action: Staff		
QES ^{plus} - quality demands	Necessary leadership tasks and leadership measures	
Lecturers dispose of professional, pedagogic-didactic, social and per- sonal/reflexive competencies for planning, designing and evaluation of teaching-learning processes for adults with reference to a concrete educational service.	 The understanding of teaching and learning in the field of adult education in institute has to be cleared in institute. Useful procedures for realiza- tion of selected fundamentals have to be deter- mined. Selected fundamentals are: 	
Demands of AZAV	 Participants have to be accepted and treated as equal actors. 	
Cp. AZAV § 2 (3) 1., 2., 3.	 Use experiences, needs and wishes of partici- pants! 	
	- Give possibilities for reflection and feedback!	
	- Design interactive learning processes!	
	 Formulate comprehensible learning targets and teaching aims! 	
	 Apply didactic principles and rules (e. g. di- dactic reduction, clearness, comprehensibil- ity)! 	
Notwe	ity)! - Select and use suitable methods and media!	
Konsequenzen	 Lecturers perform self-reflection regularly (self- monitoring, self-evaluation). 	
ziehen	 Show intercultural sensitivity in contact with participants! 	
Nowendiges dokumentiere,	endiges dokumen	
	mentieren	
Auswerten 🔘	Durchführen	
Ulleren	Polynendiges dokume	

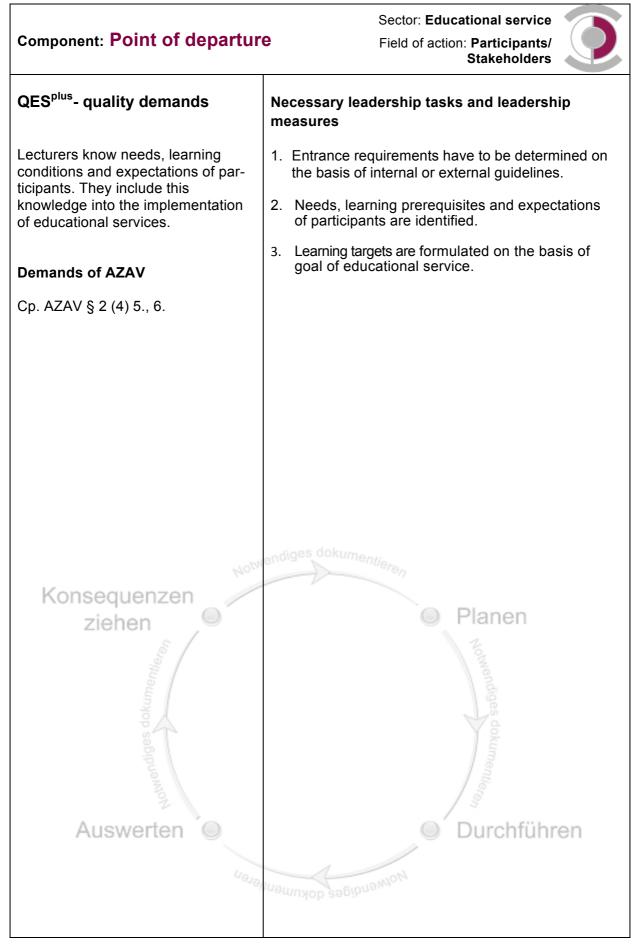






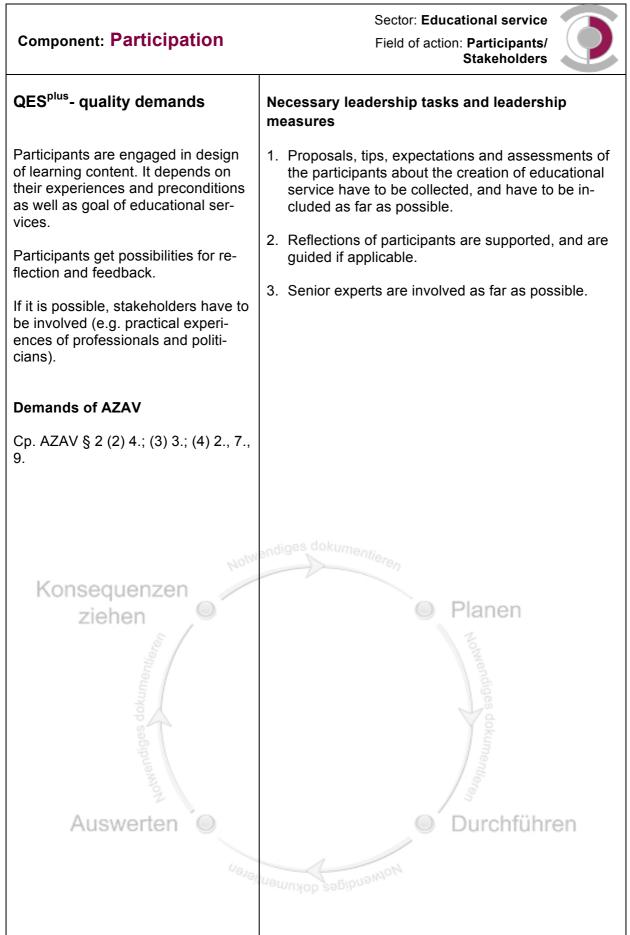






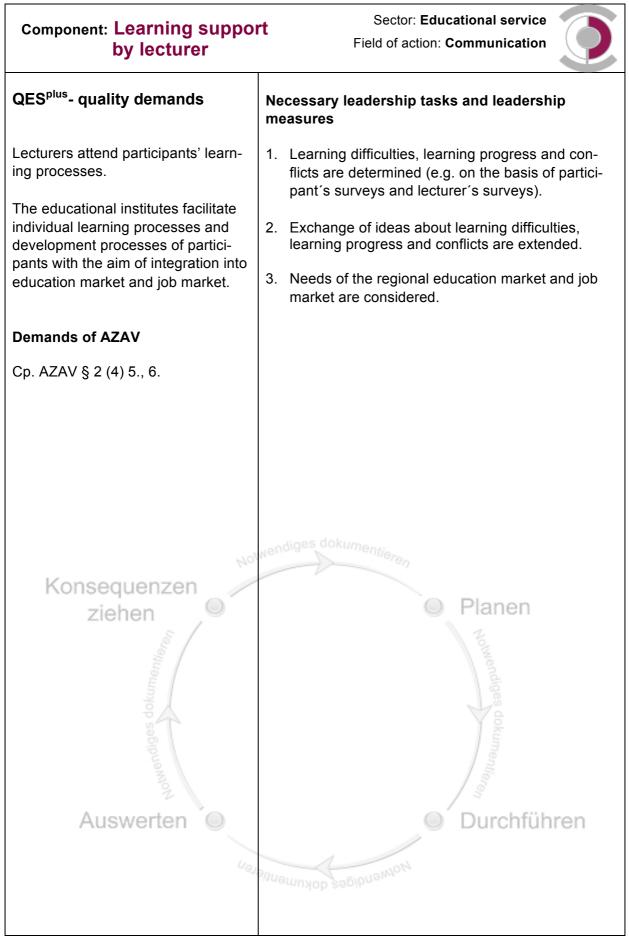
















Sector: Educational service **Component:** Intercultural Field of action: Communication sensitivity QES^{plus}- quality demands Necessary leadership tasks and leadership measures Intercultural contexts are respected 1. Intercultural contexts are accepted. when teaching and learning. 2. Agreement relating to cultural differences is a component of communication within institute. 3. Exchange of ideas about handling intercultural contexts is enabled for lecturers and participants. If it is necessary, obvious conclusions for didactic design of intercultural learning are drawn. Konsequenzen Planen ziehen Durchführen Auswerten





Component: Learning environment	Sector: Educational service Field of action: Frame conditions
QES ^{plus} - quality demands	Necessary leadership tasks and leadership measures
Lecturers support arrangement of suitable learning environment.	 Lecturers pay attention to a beneficial learning atmosphere (e.g. error culture, rules for communi- cation and feedback, constructive interchange of
Demands of AZAV	ideas).
§ 179 SGB III licensing of measures (1) 1., 2.	 Appropriate learning materials are used taking into account modern educational technology possibili- ties.
	 Self-directed further learning is enabled (e.g. digi- tal access to learning materials, digital exchange in chat).
	rendiges dokumentieren
Konsequenzen ziehen	Planen
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